

# JUNIOR GOLFER

SOUTH AFRICA

## Media kit 2017

### Advertising rates and technical data

SIZE	1 ISSUE	6 ISSUES
Full Page	R4000 once off	R3400 per issue
DPS	R6400 once off	R5440 per issue
IFC	R4600 once off	R3910 per issue
IBC	R4400 once off	R3740 per issue
OBC	R5000 once off	R4250 per issue
1/2pg (H)	R2400 once off	R2040 per issue
1/2pg (V)	R2400 once off	R2040 per issue
1/4pg block	R1440 once off	R1224 per issue
Strip Ad	R1440 once off	R1224 per issue
DPS Strip Ad	R2500 once off	R2125 per issue
Business card ad	R500 once off	R300 per issue

\* All prices exclude VAT and Agency commission. Please note JGSA is not a VAT entity.

\* Prices listed on complete material. Advert design is offered at an additional cost.

\* Special Editorial / Advertising combos are available on request.

\* Video adverts are available to purchase at an additional cost added onto above rates

SIZE	TRIM	TYPE
Full Page	297mmx210mm	277mmx190mm
DPS	297mmx420mm	277mmx400mm
1/2pg (H)	198mmx210mm	178mmx190mm
1/2pg (V)	297mmx105mm	277mmx95mm
1/4pg block	145mmx110mm	105mmx90mm
Business Card ad	90mmx50mm	80mmx40mm

\* Material must be supplied as a high resolution (300dpi) PDF file or jpeg file. Microsoft Word, Excel or Powerpoint documents are not advised.

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