



JUNIOR

GOLFER SOUTH AFRICA

WHO WE ARE

Junior Golfer South Africa is the country's first junior golfing, digital magazine, designed for up-and-coming young golfers between the ages of 4 and 21. The publication covers junior events and news, takes a look at the latest training trends, features young stars in the making, insightful course reviews, family golf getaway, as well as hot stuff for any golfing enthusiast.

Our purpose is to inform, educate, entertain and at the same time grow the game of golf among the youth of South Africa. Junior Golfer SA offers the junior golf industry a fresh new voice to let all junior golfers know everything there is about starting small to hitting big.

WHAT YOU NEED TO KNOW

Frequency: Published bi-monthly.

Issues 2022: Jan/Feb | Mar/April | May/June | July/Aug | Sept/Oct | Nov/Dec

Magazine launched: July 2011. Relaunched December 2020.

Distribution: more than 60 000 + digital copies, distributed free of charge via an email database.

2022 E-ZINE ADVERTISING RATES

SIZE	1 ISSUE	6 ISSUES
Full Page	R10 000 once off	R8 500 per issue
DPS	R20 000 once off	R18 500 per issue
IFC	R11 000 once off	R9 800 per issue
IBC	R11 000 once off	R9 800 per issue
OBC	R12 000 once off	R10 800 per issue
1/2pg (H)	R5 000 once off	R4 200 per issue
1/2pg (V)	R5 000 once off	R4 200 per issue
1/4pg block	R2 500 once off	R2 000 per issue
Strip Ad	R1 800 once off	R1 600 per issue
DPS Strip Ad	R4 800 once off	R4 000 per issue
Business card ad	R1 000 once off	R700 per issue

* All prices exclude VAT and Agency commission. Please note JGSA is not a VAT entity.

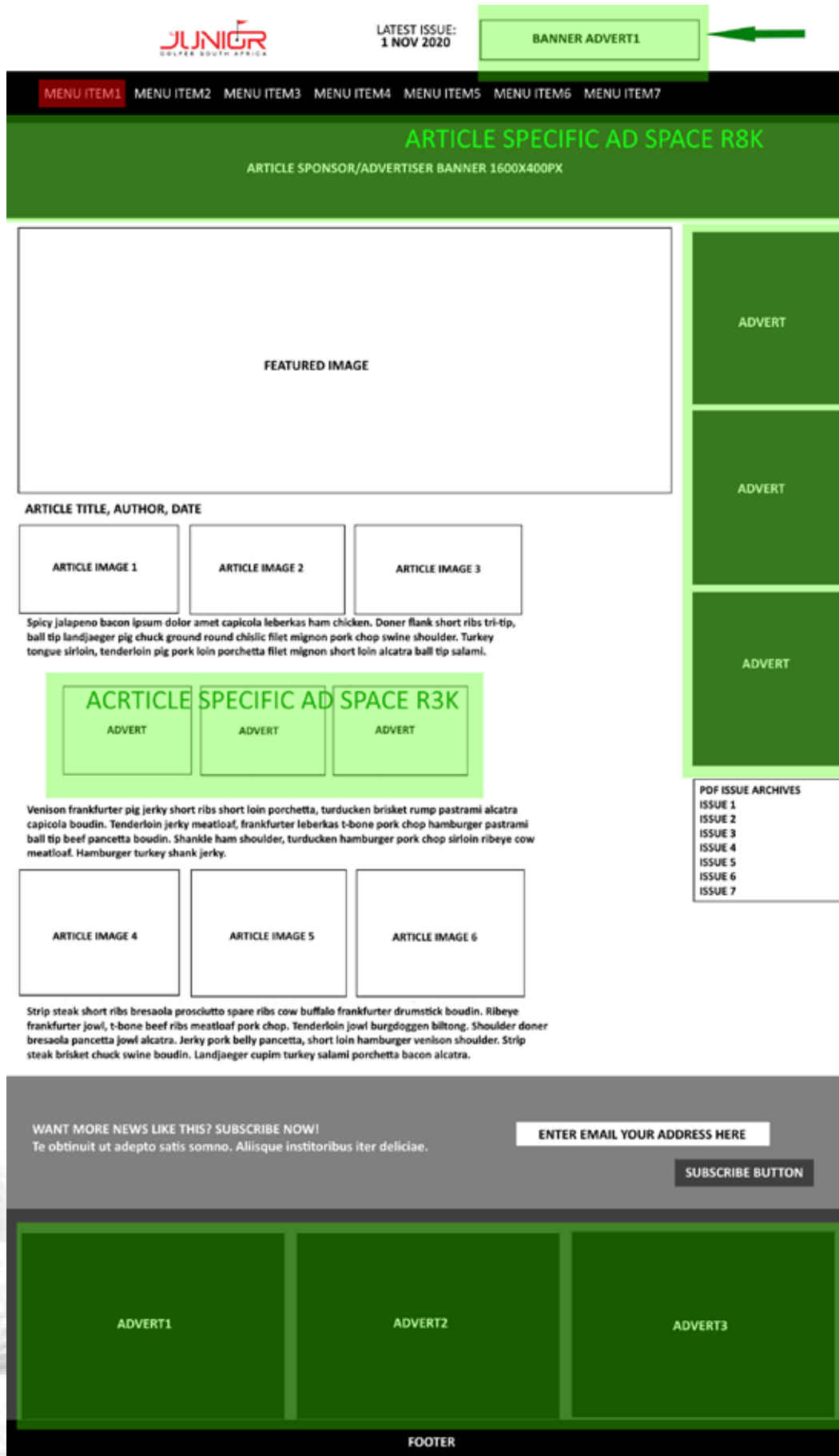
* Prices listed on complete supplied material. Advert design is offered at an additional cost.

* Special Editorial / Advertising combos are available on request.

FOR ADVERTISING, EDITORIAL DISTRIBUTION ENQUIRIES:

PUBLISHER | OWNER: SIMONE ANDERSON 072 597 5625 • simone@jgenterpriseone.com

2022 WEB ADVERTISING RATES



SINGLE BANNER
APPEARS ON ENTIRE
WEBSITE
R15K

ADS ARE
VISIBLE
ACROSS
ALL
ARTICLES

R10K PER
ADVERT

THESE
ADS ARE
VISIBLE
ACROSS
ENTIRE
WEBSITE

R11K PER ADVERT

FOR ADVERTISING, EDITORIAL DISTRIBUTION ENQUIRIES:

PUBLISHER | OWNER: SIMONE ANDERSON 072 597 5625 • simone@jdententerpriseone.com

SALES: JULIAN LITTLE 083 702 6236 • julian@littlegs.co.za | CHRIS MUGNO (Cape province) 083 474 1356 • chrismugno01@gmail.com

ADVERTISING | EDITORIAL SPECIALS

GOLF CLUBS / COURSES

Double page (2 x A4 pages) of editorial about the club / course, to be supplied with hi-resolution pictures **PLUS** a double page strip advert, (70mm (high) x420mm (wide)) along the bottom of the page (to be supplied)

COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000

ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.

ON COURSE PROSHOPS | COACHES at GOLF CLUBS

Business card size advert (50mm (h) x 90mm(w) **COST PER ISSUE: R900**

COST 6 issues: R600 per issue (R3600 for 6 issues)

GOLF GETAWAYS

Double page (2 x A4 pages) of editorial about the club / course, to be supplied with hi resolution pictures **PLUS** a double page strip advert, (70mm (high) x420mm (wide)) along the bottom of the page (to be supplied)

COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000

ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.

PROSHOPS

Double page (2 x A4 pages) of editorial - suggestion - WHAT'S IN THE BAG, featuring golf clubs, balls, shoes, clothes and other accessories, to be supplied with hi-resolution pictures **PLUS** a double page strip advert, (70mm (high) x420mm (wide)) along the bottom of the page (to be supplied)

COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000

ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.

SCHOOLS FEATURE

4 x A4 pages - 2 pages of Player profiles (4 profiles, we supply the questions for the players to answer. Questions to be sent back with a high resolution photo of each player) **PLUS** 1 page of editorial about balancing golf and education (to be supplied by sports head or the likes) **PLUS** a Full Page (A4) Advert (to be supplied)

COST PER ISSUE: R14 000 | TOTAL PACKAGE VALUE: R40 000

Other tailor-made options are available on request.

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