



# JUNIOR

## GOLFER SOUTH AFRICA

### WHO WE ARE

Junior Golfer South Africa is the country's first junior golfing, digital platform, designed for up-and-coming young golfers between the ages of 4 and 21. The intention is to cover junior events and news, look at the latest training trends, feature young stars in the making, insightful course reviews, family golf getaways, as well as hot stuff for any golfing enthusiast.

Our purpose is to inform, educate, entertain and at the same time grow the game of golf among the youth of South Africa. Junior Golfer SA offers the junior golf industry a fresh new voice to let all junior golfers know everything there is about starting small to hitting big. It's not just golf... it's a lifestyle!

### WHAT YOU NEED TO KNOW

**Frequency:** Published bi-monthly.

**Issues 2023:** Jan/Feb | Mar/April | May/June | July/Aug | Sept/Oct | Nov/Dec

**Magazine launched:** July 2011. Relaunched December 2020.

**Distribution:** more than 60 000 + digital copies, distributed free of charge via an email database.

## 2023 E-ZINE ADVERTISING RATES

SIZE	1 ISSUE	6 ISSUES
Full Page	R10 000 once off	R8 500 per issue
IFC	R11 000 once off	R9 800 per issue
IBC	R11 000 once off	R9 800 per issue
OBC	R12 000 once off	R10 800 per issue
1/2pg (H)	R5 000 once off	R4 200 per issue
1/2pg (V)	R5 000 once off	R4 200 per issue
1/4pg block	R2 500 once off	R2 000 per issue
Strip Ad	R1 800 once off	R1 600 per issue
Business card ad	R1 000 once off	R700 per issue

\* All prices exclude VAT and Agency commission. Please note JGSA is not a VAT entity.

\* Prices listed on complete supplied material. Advert design is offered at an additional cost.

\* Special Editorial / Advertising combos are available on request.

**FOR ADVERTISING AND EDITORIAL ENQUIRIES:**

**PUBLISHER | OWNER:** SIMONE ANDERSON 072 597 5625 • [simone@jgenterpriseone.com](mailto:simone@jgenterpriseone.com)

# 2023 WEB ADVERTISING RATES



LATEST ISSUE:  
1 NOV 2020

BANNER ADVERT1

SINGLE BANNER  
APPEARS ON ENTIRE  
WEBSITE  
R15K

MENU ITEM1 MENU ITEM2 MENU ITEM3 MENU ITEM4 MENU ITEM5 MENU ITEM6 MENU ITEM7

ARTICLE SPECIFIC AD SPACE R8K

ARTICLE SPONSOR/ADVERTISER BANNER 1600X400PX

FEATURED IMAGE

ADVERT

ADVERT

ADVERT

ADS ARE  
VISIBLE  
ACROSS  
ALL  
ARTICLES

R10K PER  
ADVERT

ARTICLE TITLE, AUTHOR, DATE

ARTICLE IMAGE 1

ARTICLE IMAGE 2

ARTICLE IMAGE 3

Spicy jalapeno bacon ipsum dolor amet capicola leberkas ham chicken. Doner flank short ribs tri-tip, ball tip landjaeger pig chuck ground round chislic filet mignon pork chop swine shoulder. Turkey tongue sirloin, tenderloin pig pork loin porchetta filet mignon short loin alcatra ball tip salami.

ARTICLE SPECIFIC AD SPACE R3K

ADVERT

ADVERT

ADVERT

Venison frankfurter pig jerky short ribs short loin porchetta, turducken brisket rump pastrami alcatra capicola boudin. Tenderloin jerky meatloaf, frankfurter leberkas t-bone pork chop hamburger pastrami ball tip beef pancetta boudin. Shankle ham shoulder, turducken hamburger pork chop sirloin ribeye cow meatloaf. Hamburger turkey shank jerky.

ARTICLE IMAGE 4

ARTICLE IMAGE 5

ARTICLE IMAGE 6

Strip steak short ribs bresaola prosciutto spare ribs cow buffalo frankfurter drumstick boudin. Ribeye frankfurter jowl, t-bone beef ribs meatloaf pork chop. Tenderloin jowl burgdoggen biltong. Shoulder doner bresaola pancetta jowl alcatra. Jerky pork belly pancetta, short loin hamburger venison shoulder. Strip steak brisket chuck swine boudin. Landjaeger cupim turkey salami porchetta bacon alcatra.

PDF ISSUE ARCHIVES

ISSUE 1  
ISSUE 2  
ISSUE 3  
ISSUE 4  
ISSUE 5  
ISSUE 6  
ISSUE 7

WANT MORE NEWS LIKE THIS? SUBSCRIBE NOW!

Te obtinuit ut adepto satis somno. Aliisque institoribus iter deliciae.

ENTER EMAIL YOUR ADDRESS HERE

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ADVERT1

ADVERT2

ADVERT3

THESE  
ADS ARE  
VISIBLE  
ACROSS  
ENTIRE  
WEBSITE

R11K PER ADVERT

FOOTER

FOR ADVERTISING AND EDITORIAL ENQUIRIES:

PUBLISHER | OWNER: SIMONE ANDERSON 072 597 5625 • simone@jdententerpriseone.com

# ADVERTISING | EDITORIAL SPECIALS

## GOLF CLUBS / COURSES

Double page ( 2 x A4 pages) of editorial about the club / course, to be supplied with hi-resolution pictures **PLUS** two strip adverts, (70mm (high) x210mm (wide) each) along the bottom of the page (to be supplied)

**COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000**

**ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.**

## ON COURSE PROSHOPS | COACHES at GOLF CLUBS

Business card size advert (50mm (h) x 90mm(w) **COST PER ISSUE: R900**

**COST 6 issues: R600 per issue (R3600 for 6 issues)**

## GOLF GETAWAYS

Double page ( 2 x A4 pages) of editorial about the club / course, to be supplied with hi-resolution pictures **PLUS** two strip adverts, (70mm (high) x210mm (wide) each) along the bottom of the page (to be supplied)

**COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000**

**ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.**

## PROSHOPS

Double page ( 2 x A4 pages) of editorial - suggestion - WHAT'S IN THE BAG, featuring golf clubs, balls, shoes, clothes and other accessories, to be supplied with hi-resolution pictures **PLUS** two strip adverts, (70mm (high) x210mm (wide) each) along the bottom of the page (to be supplied)

**COST PER ISSUE: R5 500 | TOTAL PACKAGE VALUE: R20 000**

**ADD A FULL PAGE ADVERT (USUALLY R10 000 per AD), NOW ONLY R8000 if special is purchased.**

## SCHOOLS FEATURE

4 x A4 pages - 2 pages of Player profiles (4 profiles, we supply the questions for the players to answer. Questions to be sent back with a high resolution photo of each player) **PLUS** 1 page of editorial about balancing golf and education (to be supplied by sports head or the likes) **PLUS** a Full Page (A4) Advert (to be supplied)

**COST PER ISSUE: R14 000 | TOTAL PACKAGE VALUE: R40 000**

Other tailor-made options are available on request.

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